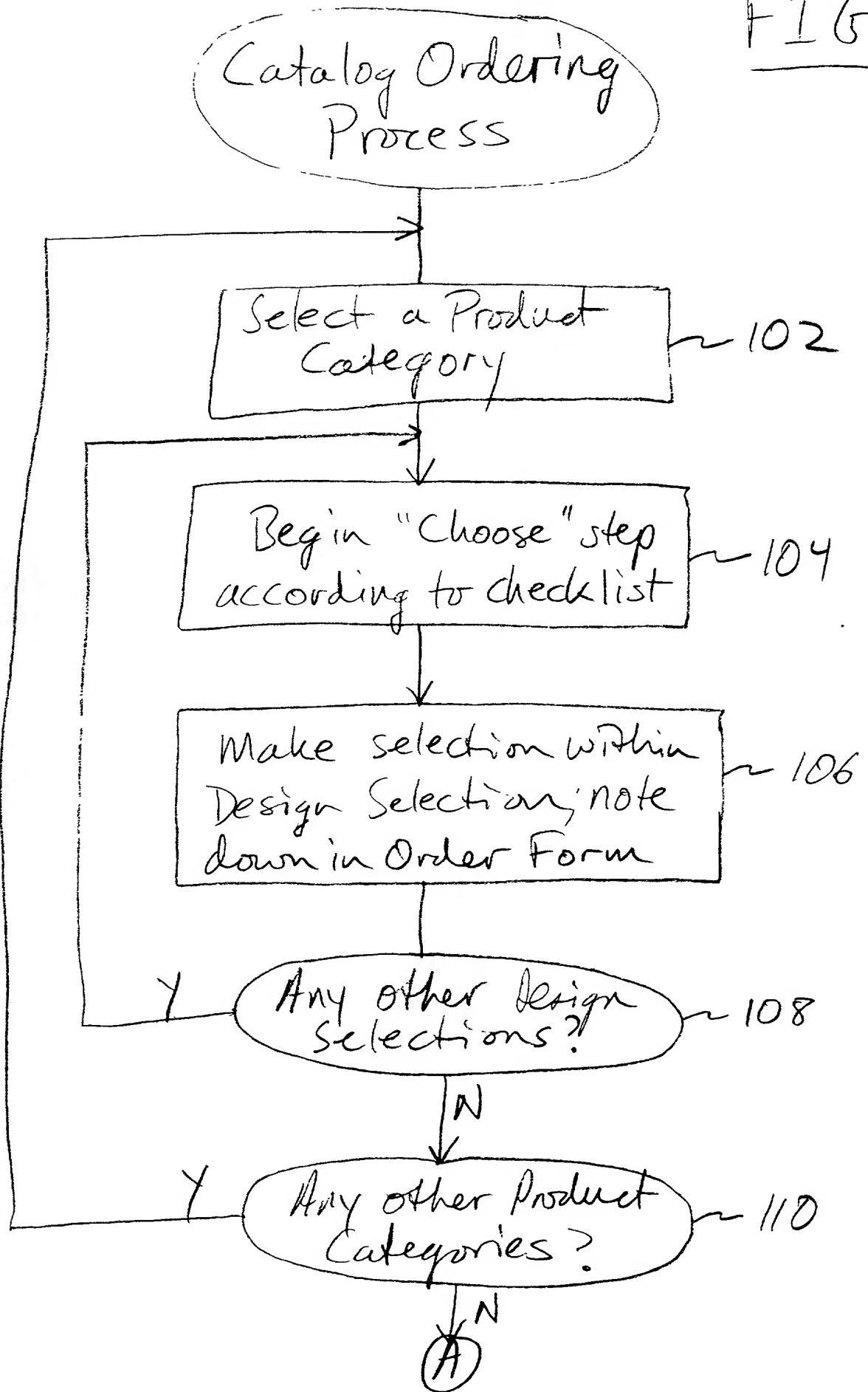


FIG. 1A



1002457-122101

FIG. 1B

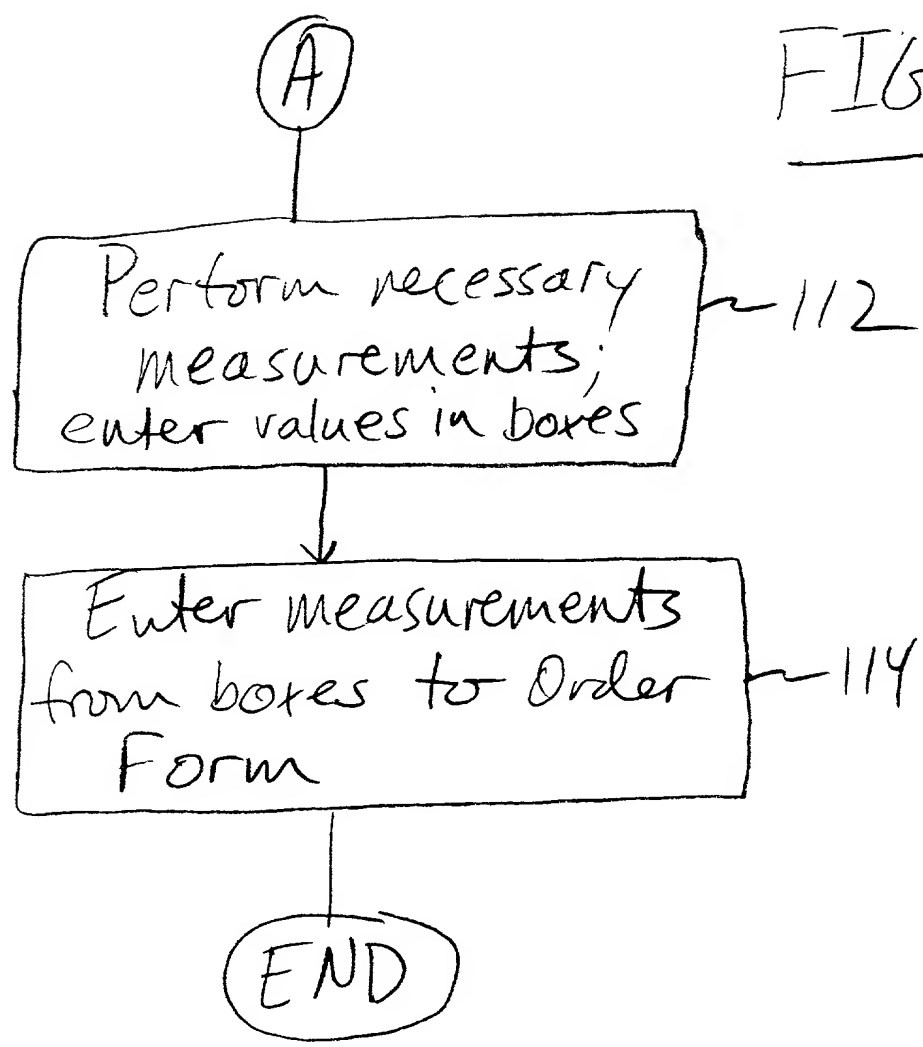
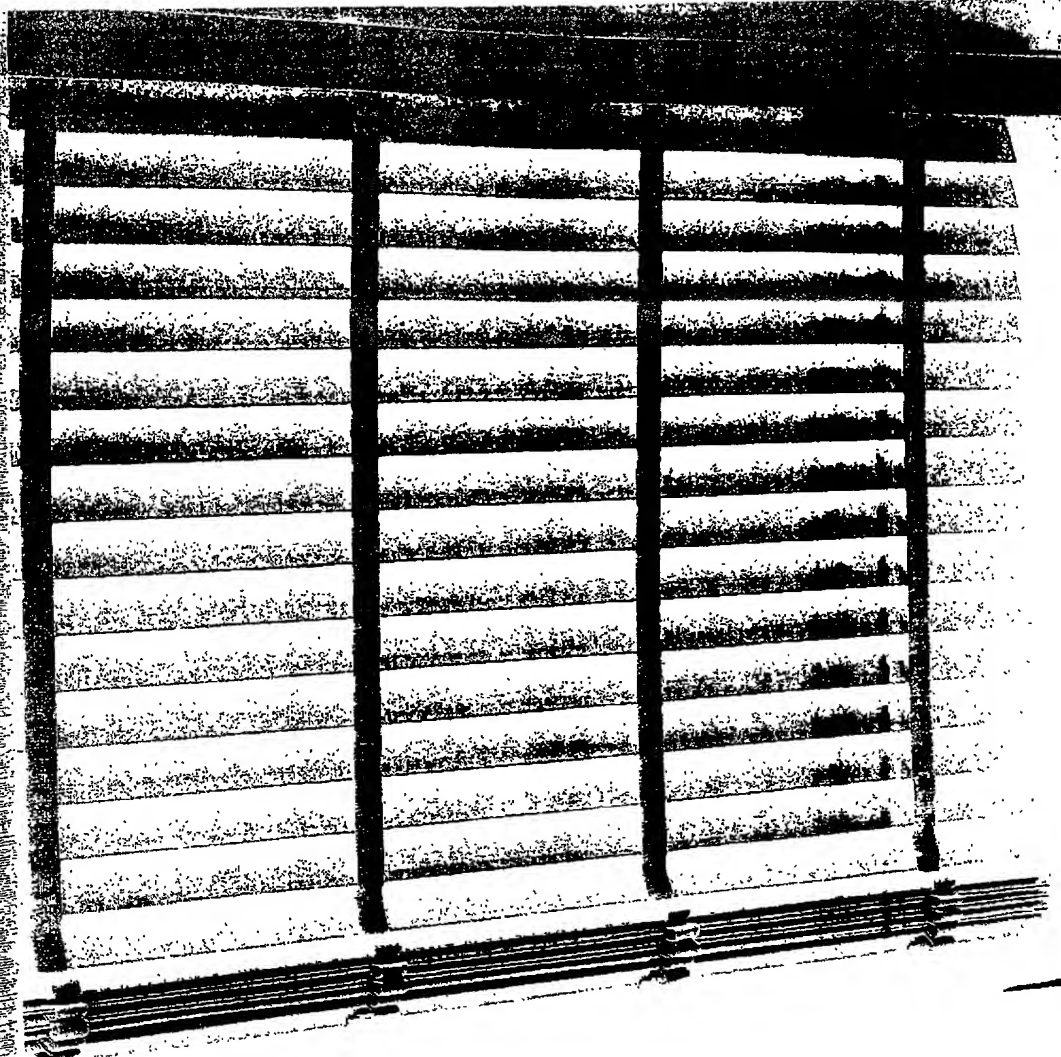


FIG. 2

FIG. 2



wood blinds

202 →

204

Our new white painted finishes include today's most popular home interior tones. One example: 2" Swiss Coffee. Wood blind matches this living room's walls. Solid Twill Cloth tapes in Linen and Ring Top panels in Twill fabric coordinate with the striped wallpaper and add subtle contrast.

- Furniture-quality finishes on solid hardwood
- Exclusive Ladder tape upgrades
- NEW exclusive painted finishes match any décor
- 3 slat sizes to fit every window
- Exclusive Bamboo Wood slats
- NEW Motorized Tilt upgrade

- ☒ Product Style
- ☒ Finish
- ☒ Upgrades
- ☒ No Charge Option

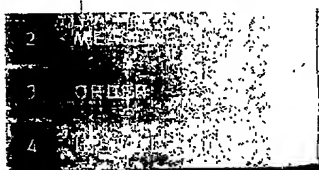
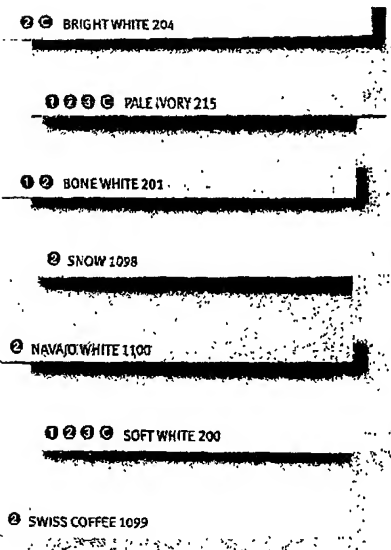


Fig. 3

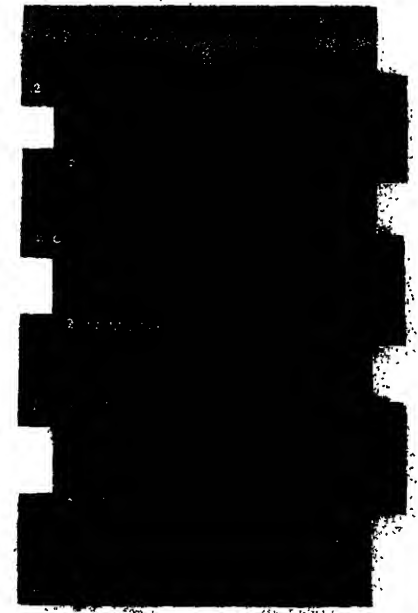
CHOOSE Finish

Wood finish availability: 1 1" Slat Size 2 2" Slat Size 3 3" Slat Size 4 Valance Upgrade

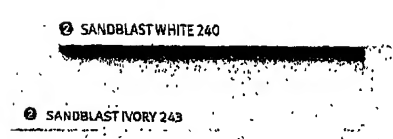
Painted



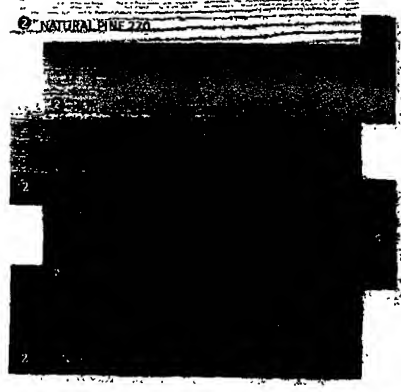
Stained



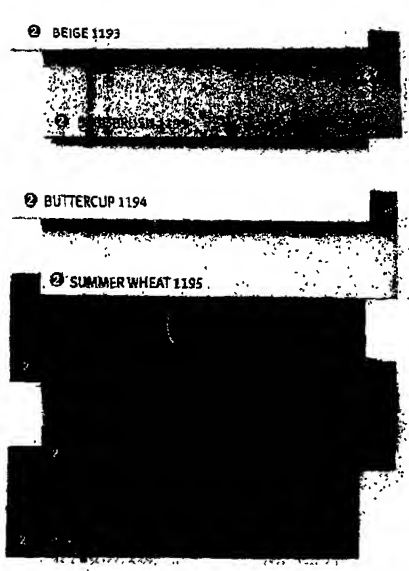
Sandblasted



Premium



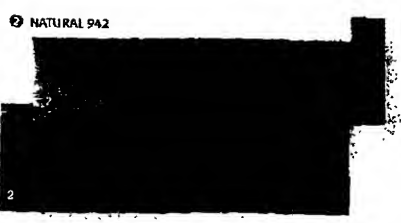
Country Cottage



Rustic



Bamboo



Rustic slats are hand-selected for more pronounced graining and knots. Slats may contain small pinholes and have considerable variation in grain and color.

Wood is a natural product. There will be some variations in color and grain texture from the slats pictured here

402

404

1" and 2" Wood blind price chart - Painted, Stained & Country Cottage

| height inches | width in inches | | | | | | | | | |
|--------------------|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|------|
| | 12" | 24" | 30" | 36" | 42" | 48" | 60" | 72" | 84" | 102" |
| UP TO 30" | 59 | 81 | 87 | 98 | 105 | 138 | 150 | 187 | 231 | 231 |
| 30"-42" | 78 | 99 | 107 | 121 | 131 | 172 | 187 | 234 | 289 | 289 |
| 42"-48" | 85 | 110 | 116 | 132 | 148 | 188 | 224 | 263 | 329 | 329 |
| 48"-54" | 93 | 120 | 126 | 146 | 160 | 204 | 241 | 290 | 360 | 360 |
| 54"-60" | 102 | 129 | 138 | 158 | 173 | 221 | 264 | 315 | 391 | 391 |
| 60"-72" | 121 | 147 | 161 | 183 | 209 | 264 | 306 | 365 | 456 | 456 |
| 72"-84" | 135 | 159 | 187 | 202 | 232 | 286 | 351 | 416 | 520 | 520 |
| 84"-96" | 149 | 175 | 195 | 216 | 247 | 311 | 383 | 470 | 585 | 585 |
| 96"-125" | 186 | 248 | 270 | 279 | 317 | 400 | 495 | 601 | 757 | 757 |
| UPGRADED VALANCES* | | | | | | | | | | |
| SUTTON/CHELT. | 8 | 9 | 11 | 13 | 16 | 18 | 20 | 21 | 23 | 23 |
| WINCHESTER | 12 | 14 | 17 | 20 | 25 | 29 | 30 | 33 | 36 | 36 |

Please note: Outlined sizes not available with motorization. * Upgraded valances available in the following finishes only: 200, 204, 206, 209, 211, 215, 216, 217 and 219.

2" Wood blind price chart - Rustic & Sandblasted

| height inches | width in inches | | | | | | | | | |
|------------------|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 12" | 24" | 30" | 36" | 42" | 48" | 54" | 60" | 72" | 84" |
| UP TO 30" | 70 | 98 | 105 | 123 | 140 | 153 | 166 | 200 | 226 | 226 |
| 30"-42" | 94 | 119 | 125 | 145 | 157 | 192 | 207 | 232 | 283 | 283 |
| 42"-48" | 102 | 133 | 138 | 157 | 177 | 213 | 226 | 269 | 316 | 316 |
| 48"-54" | 112 | 145 | 150 | 174 | 199 | 225 | 248 | 290 | 350 | 350 |
| 54"-60" | 123 | 156 | 164 | 193 | 208 | 246 | 273 | 317 | 384 | 384 |
| 60"-72" | 146 | 177 | 199 | 232 | 250 | 299 | 317 | 370 | 437 | 437 |
| 72"-84" | 162 | 192 | 232 | 268 | 308 | 344 | 384 | 461 | 521 | 521 |
| 84"-96" | 180 | 215 | 260 | 308 | 346 | 389 | 437 | 524 | 565 | 565 |
| 96"-126" | 253 | 299 | 325 | 391 | 427 | 465 | 519 | 648 | 758 | 758 |

Please note: Outlined sizes not available with motorization.

2" Premium, 3" Wood blind and 2" Bamboo price chart

| height inches | width in inches | | | | | | | | | |
|--------------------|-----------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| | 12" | 24" | 30" | 36" | 42" | 48" | 54" | 60" | 66" | 72" |
| UP TO 30" | 97 | 134 | 157 | 165 | 190 | 205 | 251 | 260 | 269 | 293 |
| 30"-42" | 117 | 159 | 181 | 203 | 214 | 250 | 289 | 300 | 310 | 338 |
| 42"-48" | 131 | 174 | 197 | 223 | 236 | 271 | 321 | 328 | 348 | 394 |
| 48"-54" | 145 | 194 | 218 | 244 | 259 | 305 | 351 | 364 | 391 | 469 |
| 54"-60" | 162 | 211 | 237 | 265 | 279 | 324 | 378 | 394 | 444 | 512 |
| 60"-66" | 173 | 222 | 248 | 292 | 310 | 364 | 408 | 439 | 469 | 573 |
| 66"-72" | 194 | 245 | 270 | 304 | 342 | 389 | 450 | 486 | 520 | 603 |
| 72"-78" | 209 | 265 | 294 | 339 | 365 | 431 | 471 | 491 | 551 | N/A |
| 78"-96" | 243 | 310 | 344 | 393 | 426 | 495 | 541 | N/A | N/A | N/A |
| UPGRADED VALANCES* | | | | | | | | | | |
| SUTTON/CHELT. | 8 | 9 | 11 | 13 | 16 | 17 | 18 | 19 | 20 | 21 |
| WINCHESTER | 12 | 14 | 17 | 20 | 25 | 27 | 28 | 29 | 30 | 33 |

* Upgraded valances available in the following finishes only: 200, 204, 206, 209, 211, 215, 216, 217 and 219. Bamboo maximum width is 60", maximum height is 84", maximum width of 3" blind is 80".

UPGRADE PRICES (PER BLIND)

| | 1" Blind | 2" Blind | 3" Blind |
|-----------------------------|---------------------------------------|----------|----------|
| ROUTELESS LADDER* | N/A | Add 10% | N/A |
| ROUNDED CORNERS** | Add 10% | Add 10% | Add 10% |
| SOLID TWEILL TAPE*** | \$22 | \$22 | N/A |
| HERRINGBONE TAPE**** | N/A | \$32 | N/A |
| DECORATIVE TAPE**** | N/A | \$42 | N/A |
| UNDERSIZE SURCHARGE***** | \$15 | \$15 | N/A |
| 2 BLINDS ON 1 HEADRAIL***** | Price as one large blind and add \$15 | \$150 | N/A |
| MOTORIZATION | N/A | \$150 | N/A |
| REMOTE CONTROL UNIT***** | N/A | \$35 | N/A |

* Standard on Bamboo, not available on Sandblasted or Rustic collection.
 ** Not available with Premium, Rustic, Sandblasted or Bamboo collection.
 *** Not available with Routeless blinds, Bamboo collection or blinds under 12" in width.
 **** Minimum available width is 8 1/2". Not available with Premium or Bamboo.
 ***** Maximum combined width is based on maximum width from appropriate price chart.
 Not available with motorization. See order guide for measuring details.
 ***** One remote control unit will operate multiple motorized blinds.



| PRODUCT STYLE | MATERIAL, COLOR NAME & NUMBER | UPGRADES | NOTES | CONTROL POSITION |
|---------------|-------------------------------|--|-----------------|-----------------------|
| 2" wood blind | bone white 201 | ladder tape willow 827 rounded corners | hold-down clips | LEFT RIGHT CENT |

1 CHOOSE

- ☒ Product Style (see page 11)
- ☒ Finish (see page 22)

2 UPGRADES

See price charts at left.
 Specify under "Upgrades" on your order form.

- Ladder Style (see page 23)
- Valance Style (see page 24)
- Slat Style (see page 24)
- New! Remote Control Motorized Tilt Option and handheld remote control (see page 24). We recommend ordering one remote control unit for each room containing motorized wood blinds.
- 2 Blinds On 1 Headrail
 (Maximum combined width is 102", 84" for Rustic, Sandblasted, Premium, and Bamboo. Not available on 3" blinds.)
- Undersize Surcharge

3 NO CHARGE OPTIONS

Specify under "No Charge Options" on your order form.

- Select Left or Right Cord position.
- Select Left or Right Tilt Position.
 Note: Blinds under 18 1/2" wide must have split controls.
 Blinds under 12 1/2" wide will be center tilt only - no lift cord.
 Motorized blinds must have the tilt control (eye) positioned on the opposite side of the draw cord.
- Wand tilt (available as an option on 2" blinds only. 1" blinds come with wand tilt only)
- Hold-Down Clips
- Extension Brackets (specify clearance needed)

2 MEASUREMENTS See our instructions.

3 ORDER We accept orders by mail, phone or web site at www.andmobile.com. See ordering guide for details.

INSTALL

FAST DELIVERY

* Excluding weekends and holidays. See ordering guide for details.

Only 3 days* with Next Day Air Add \$19 Per Blind
 Only 4 days* with 2nd Day Air Add \$15 Per Blind
 Up to 9 days* with FREE Standard Shipping

FOR TECHNICAL/PRODUCT DEFINITIONS SEE GLOSSARY IN CENTER OF ORDER FORM

LOOKING FOR CUSTOM FIT AT A NO-FRILLS PRICE?
 See our Elements 2" Wood blinds on page 52.

How to Fill Out the Order Form

| A. PRODUCT STYLE | | B. MATERIAL, COLOR NAME & NUMBER | | C. UPGRADES | | D. NOTES | | E. CONTROL POSITION | | F. MOUNT (select one) | | G. MEASUREMENTS | | H. UNIT PRICE | | I. PRODUCT | | J. SHIPPING | |
|--------------------|--------|----------------------------------|---------------------------------------|--------------------|---------------|---------------|------------|---------------------|------------|-----------------------|------------|-----------------|------------|----------------------|------------|------------|------------|-------------|--|
| width | height | product | upgrades | total | unit price | total | unit price | total | unit price | total | unit price | total | unit price | total | unit price | total | unit price | total | |
| 2" Wood Blinds | | Snow 1098 | Ladder Tape - Sand 835 | Hold Down Clips | LEFT RIGHT | LEFT RIGHT | 46 1/2" | 70" | \$209 | \$22 | \$231 | 2 | \$462 | NEXT DAY STANDARD | | | | | |
| Roller Shades | | Wood Natural 999 | Blockout Fabric Hem #242 w/ Metal rod | Extension Brackets | LEFT RIGHT | LEFT RIGHT | 22" | 34" | \$35 | \$15 | \$50 | 1 | \$50 | NEXT DAY STANDARD | | | | | |
| Rod Pocket Panel | | Window Natural 9054 | Tassel Tieback 989 Tan | Reverse Roll | LEFT RIGHT | LEFT RIGHT | 48" | 72" | \$126 | \$18 | \$144 | 2 | \$288 | NEXT DAY STANDARD | | | | | |
| Rod Pocket Panel | | Sheer Valle White 531 | | front treatment | LEFT RIGHT | LEFT RIGHT | 48" | 72" | \$87 | | \$87 | 2 | \$174 | NEXT DAY STANDARD | | | | | |
| Duo Drape Hardware | | Antique Brass 244 | | back treatment | LEFT RIGHT | LEFT RIGHT | n/a | n/a | \$75 | | \$75 | 1 | \$75 | NEXT DAY STANDARD | | | | | |
| Honeycomb Shade | | Ultima Triple Cell Snow 400 | Top-Down/Bottom-Up | Extension Brackets | LEFT RIGHT | LEFT RIGHT | 40 1/8" | 47 1/4" | \$149 | \$34 | \$183 | 1 | \$183 | NEXT DAY STANDARD | | | | | |
| Wexford Cornice | | Bright White 800 | 4" Clearance Depth | 1" Clearance | LEFT RIGHT | LEFT RIGHT | 43" | n/a | \$106 | | \$106 | 1 | \$106 | NEXT DAY STANDARD | | | | | |

SAMPLE ORDER FORM

ORDERING CHECKLIST

1. CHOOSE

Follow the selection steps for each product that you are ordering:

PAGE #

| | |
|---------------------------------|-------|
| Natural Roman Shades & Valances | 8-13 |
| Honeycomb Shades | 14-19 |
| Wood Blinds | 20-25 |
| Pleated Shades | 26-27 |
| Durawood Blinds | 28 |
| Cornices | 29 |
| Metal Blinds | 30-33 |
| Roller Shades | 34-37 |
| Soft Shades | 38-39 |
| Fabric Valances | 40-41 |
| Fabric Collections | 42-47 |
| Panel | 48-49 |
| Hardware | 50-51 |
| Elements Blinds+Shades | 52-55 |

2. MEASURE

Follow the easy step-by-step measuring instructions for each product you are ordering.

For measuring tips, see page 1 of this ordering guide.

3. ORDER

• For each product:

- Transfer your measurements from the ordering guide worksheet to the area labeled **1** on the order form.
- Calculate your product price and order totals by following the prompts on the order form.
- Submit your order:

BY MAIL OR

BY FAX: 1.800.426.7780 or

ONLINE: smithandnoble.com

4. INSTALL

- Complete installation instructions will be delivered with your order.

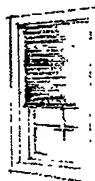
measuring + ordering guide

TABLE OF CONTENTS

| | PAGE # |
|--|----------|
| How to Measure | i-iii |
| Order Form | iv |
| Glossary | envelope |
| How to Fill Out the Order Form | v |
| General Information | vi |
| smithandnoble.com | vi |

MEASURE Blinds + Shades

CHOOSE AN INSIDE OR OUTSIDE MOUNT



INSIDE MOUNT

(below)
Window treatment will be custom made to mount inside your window recess. An inside mount is often preferred because it provides a finished look without covering window molding.



OUTSIDE MOUNT

(page ii)
Window treatment will mount on your wall or molding. Ideal for shallow windows that will not accommodate an inside mount and for maximizing view.

ORDERING CHECKLIST

1. CHOOSE
2. MEASURE

Find your product's measuring steps on the following pages:

| | |
|--|--------|
| Blinds + Shades | i-ii |
| Panels | iii |
| Cornices, Valances, Scarves | ii-iii |
| Hardware | iii |
| Layered Treatments | ii |
| Honeycomb Specialty Shades (call for measuring + ordering guide) | |

Next, follow the easy step-by-step measuring instructions for each product you are ordering.

Measuring tips:

Always use a steel tape measure.

All dimensions should be taken to the nearest 1/8."

Double check to make sure that you haven't transposed width and height measurements.

Measure every window - often windows that look identical aren't!

If you have any questions, please call customer service at 800-248-8888.

INSIDE MOUNT

1. FIRST, VERIFY THAT YOUR WINDOW FRAME HAS ENOUGH UNOBSTRUCTED DEPTH.

YOUR WINDOW'S
FRAME DEPTH =
YOUR PRODUCT'S
FLUSH MOUNT DEPTH =
YOUR PRODUCT'S
MINIMUM DEPTH =

| | | |
|--|--------|--------|
| Durawood blind | 1 7/8" | 3 3/4" |
| Elements 1" Metal blind | 1 1/2" | 2 3/8" |
| Elements 3/4" Honeycomb shade | 1 3/8" | 2 1/2" |
| Elements Natural Roman | 3/4" | 2 1/2" |
| Honeycomb shade - 1/2" Single Cell | 1 3/4" | 2 1/4" |
| 3/4" Single Cell w/Loop Control | 1" | 1 1/2" |
| Honeycomb - all other fabrics | 1 5/8" | 2 1/2" |
| All other fabrics - w/Loop Control | 1 1/2" | 2 3/8" |
| Metal blind - 1/2" & 1" Meridian | 1 1/8" | 1 3/4" |
| Metal blind - 2" Meridian | 1 7/8" | 3 3/8" |
| Metal blind - 1" Venetia | 1" | 2" |
| Metal blind - 1" Venetia | 1 5/8" | 2 3/4" |
| Natural Roman shade | 3/4" | 2 3/8" |
| Pleated shade | 1 3/8" | 1 3/4" |
| Pleated shade w/Loop Control | 1" | 1 1/2" |
| Roller shade | 1 1/4" | 3" |
| Roller shade w/Loop Control | 1 3/4" | 3" |
| Soft Shade | 1 5/8" | 2 3/4" |
| Wood 1" blind | 1 5/8" | 3" |
| Wood 2" blind & Elements Wood 2" blind | 1 7/8" | 3 3/4" |
| Wood 3" blind | 2 1/4" | 4 1/4" |
| Wood 2" blind w/valance upgrade | 1 7/8" | 4 1/4" |

• Measure your window's frame depth and enter it at left.

• For an inside mount, your window's frame depth needs to be the same or greater than the minimum depth required on the chart to the left.

• If your window frame depth is less than the minimum depth listed to the left, you will have to use an outside mount.

• For the face of your product to be flush with the wall, make sure that your window depth is the same or greater than the flush mount depth on the chart to the left.

FRAME DEPTH



FLUSH MOUNT
product sits flush with
edge of window frame



MINIMUM DEPTH
product extends slightly
beyond window frame

2. TO MEASURE YOUR WINDOW:

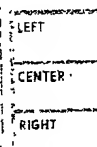
Provide the exact width and height measurements of your window opening. A small deduction will be taken from the measurements you specify to allow for operating clearance.

| PRODUCT | WIDTH (MEASURE LEFT TO RIGHT) | | HEIGHT (MEASURE TOP TO BOTTOM) | |
|----------------------------|----------------------------------|--------------------|-----------------------------------|--------------------|
| | WHERE TO MEASURE | MEASUREMENT TO USE | WHERE TO MEASURE | MEASUREMENT TO USE |
| Roller shade | TOP | TOP | LEFT, CENTER & RIGHT | LONGEST |
| Horizontal blinds & shades | TOP, CENTER & BOTTOM | NARROWEST | LEFT, CENTER & RIGHT | LONGEST |

Use this table to determine which width and height measurement to use for your product.

Please note: Roller shade fabric width will be approximately 1/4" to 1 1/2" narrower than the size specified depending on operating mechanism. If you need maximum light control and privacy, we recommend an outside mount.

2 on 1 Headrail Option: available on Honeycomb and Natural Roman shades, Wood, Durawood and Metal blinds only. Specify "2 on 1 Headrail" under "upgrades" on your order form. Write the total width & height under measurements on the order form. Under "Notes" on the order form give the individual blind or shade sizes and indicate L & R. Controls will be positioned to the far left and far right of the overall blind or shade.



WIDTH
measurement in WIDTH
box on order form



HEIGHT
measurement in HEIGHT
box on order form



WIDTH:
measure
top, center
and bottom



HEIGHT:
measure
left, center
and right

3. ORDER
4. INSTALL